

# International Conference on Electronic Business

## 2023 Outstanding Paper Award

Presented to

**Sarita Nagvanshi**

**Amity University, Noida, India**

for the paper entitled:

*“Social media advertising in the recent years: A bibliometric analysis and thematic overview”*



*She-I Chang*

She-I Chang  
ICEB 2023 Conference Co-Chair

*Eldon Y. Li*

Eldon Y. Li  
Program Co-Chair

October 21, 2023

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## 2023 Outstanding Paper Award

Presented to

**Neha Gupta**

**Amity University, Noida, India**

for the paper entitled:

*“Social media advertising in the recent years: A bibliometric analysis and thematic overview”*



*She-I Chang*

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ICEB 2023 Conference Co-Chair

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Eldon Y. Li  
Program Co-Chair

October 21, 2023

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## 2023 Outstanding Paper Award

Presented to

**Vinod Kumar**

**New Delhi Institute of Management, New Delhi, India**

for the paper entitled:

*“Social media advertising in the recent years: A bibliometric analysis and thematic overview”*



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